

Waukesha North High School



Principal (262) 970-3505
Assist. Principal 970-3518
Student Services 970-3531
Attendance 970-3503
Athletics 970-3519

2222 Michigan Avenue
Waukesha, Wisconsin 53188-3173
FAX (262) 970-3521
www.waukesha.k12.wi.us

DRIVE FOR 25! WAUKESHA NORTH FOOTBALL 2020

Dear Friend of the Community,

We are in the midst of kicking off the Waukesha North Football Program DRIVE FOR 25! This is a sponsorship opportunity which we are looking at raising \$25,000 for both the High School and Youth Football Programs.

We offer a variety of levels of sponsorship noting that not only does a sponsorship with us provide great exposure for your business branding it creates opportunities for personal networking and giving back to the community.

The goals with this program will be to upgrade our infrastructure in terms of purchasing the best equipment used by the kids, upgrade our training equipment, upgrade our coach's equipment and upgrade our facilities.

About Our Organization

We are entering Year 2 of building our youth organization for Waukesha North High School. You may have been aware in the past we were a part of an organization that was run with the other 2 schools in Waukesha. Now we are an independent program directly connected to the High School and part of the AAYFL. Representing grades 5th-8th grade. Last year our 8th grade team made it all the way to the championship game, only to come up just shy of winning in our inaugural season.

Vince Sciano has been named the new head coach for the Varsity team. He has a vision built on empowerment, consistency and confidence. He is busy these days building up the leadership within the team and creating excitement for this upcoming season. We are all encouraged with his passion for the program and building a strong core.

Waukesha North High School is working to build a program that everyone can be proud to support. By combining the youth program and high school program we believe we can build a stronger community. We want to help set our youth players up for success when entering the High School program. Our goal is to build a team that will contend for a Classic 8 title!

What Can We Offer Your Business?

We have a range of sponsorship options. Your involvement as a sponsor enhances the community perception of your business and we believe is more likely to increase awareness and work as an incentive to generate inquiries.

Involvement with the Waukesha North Football program will help promote a great deal of exposure for your business. Families of high school and youth players attend games along with friends and extended family members and players practice from summer through fall. As well as a strong presence from the opposing teams. The Classic 8 conference hosts teams from the immediate surrounding areas.

Equity Expectations Excellence



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Sponsorship Package Options:

Coach's Package Sponsor \$2,000 – 1 year

1. 2 passes to the sidelines for all Waukesha North High School and youth home games-cheer the team right from the field!
2. Large Business Banner to be displayed in the stadium during all High School and Youth home games.
3. Recognition on the team's home game roster.
4. Unique Northstar Coach's polo.
5. Team T-Shirts will have logo on back of shirt.
6. Representation of your logo on our program Website, Facebook and Twitter group page.
7. Special recognition during all home game announcements and at our team football banquet.
8. Pre-Game Field Pass to experience full Friday Night Lights experience.

Purple Package Sponsor \$1000 – 1 year

1. Two passes to the sidelines for 1 High school home game-cheer the team right from the field!
2. Unique Northstar Coach's polo.
3. Representation of your logo on our program Website, Facebook and Twitter group page.
4. Business Banner to be displayed in the stadium during all High School and Youth home games.
5. Team T-Shirts will have logo on back of shirt.
6. Special recognition during all home game announcements and at our team football banquet.

White Package Sponsor \$500 – 1 year

1. Two passes to the sidelines for 1 High School home game-cheer the team right from the field!
2. Representation of your logo on our program Website, Facebook and Twitter group page.
3. Special recognition during all home game announcements and at our team football banquet.

Any questions or concerns should be directed to Greg Clark or Vince Sciano. Payment and a company bio can be mailed to Waukesha North High School with Drive for 25! listed on the envelope. We will then follow up with further information needed including company logo.

Sincerely,

Greg Clark
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262-894-8932

Vince Sciano
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